

## ABSTRACT

A method for providing wireless communications services including setting a given rate associated with a given period of time for the wireless communications services in a service area for at least one subscriber. Unlimited use of the wireless communications are enabled for the at least one subscriber within the service area for the period of time upon receipt of a corresponding payment of the given rate. The service area substantially coincides with a modeled geographic area indicative of anticipated participation of the at least one subscriber in at least one selected from the group consisting of living, working, playing, shopping and travelling, and system for implementing same.